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|  | |  | *Diseñado para:* | | | | | *Diseñado por:* | | | | *Fecha:* | | *Versión:* |
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|  | | **MODELO CANVAS** |  | | | | |  | | | |  | | |
| **Socios clave** | **Actividades clave** | | | **Propuestas de valor** | | | | | **Relación con clientes** | | **Segmentos de clientes** | | | |
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| **Recursos clave** | | | **Canales** | | | |
|  | | |  | | | |
| **Estructura de costos** | | | | | | **Fuente de ingresos** | | | | | | | | |
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